

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP \*CHANGES\*\* SEP19/12 15.07  
" HEADLINE# 6228187 TRF# 321462 \*\*\* WETV-TV \*\*\*  
\$SS MOD# 0: UNAPPROVED REV #1 \$SS

ADV #	ADV.	NAME	<u>ISS/AMER. CROSSROADS</u>	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME	<u>CROSSROADS MEDIA LLC</u>	BUYER	<u>EMILY MILHOAN</u>	

66 CANAL CENTER PLAZA, SUITE 555  
SALES PRSN WA- JOE KNAUER

ORDER # 11111111111111111111  
CONTRACT # 6228187 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES SEP18/12 STATE TAX SEP21/12 CO-OP BILLING NEEDED WR-2 DATE SEP19/12 15.07

EP:  
TO NSM/NSA  
FR CAITLIN FOR JULIE  
M2 OK'D, SEE LN 52  
TLS RTS  
PLS CONFIRM, THX! 9/19/12

AMERICAN CROSSROADS

PROGRAM :	THE VIEW	AGENCY	ADVERTISER	CODE	AGENCY	ESI#
17	S	1100A-1200N	30	\$1,000.00	9/19	9/19
					O	WED

PROGRAM : THIS WEEK  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-17 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-43 FOR 1 SPOT/WK

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\*\*\*CHANGES\*\*\* SEP19/12 15.07  
\*\*\* WFTV-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:
43	S	1135P-1210A			30		\$800.00	9/19	9/19	0		WED		0
PROGRAM : NIGHTLINE														
STATION MAKEGOOD OFFERS: MISSED:WED/1100A-1200N														
M2	OK'D	BUY#17	WED/1135P-1210A		SEP19		30S	\$1,000.00			(SEP19/12)			
		BUY#43	OFFER:SUN/1100A-1200N		SEP19		30S	\$800.00						
			CMT:WE CAN OFFER		SEP23		30S	\$1,800.00			PLS ADVISE.			
CONTRACT TOTAL SPOTS														
SEP/12	107300.00							107300.00						
														49

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%  
SVC- NSI  
DEMOs- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-VOLUME